

FOR IMMEDIATE RELEASE

**SIX STIFEL ADVISORS NAMED TO
WORKING MOTHER'S TOP WEALTH ADVISOR MOMS LIST**

ST. LOUIS, October 1, 2020 – Stifel Financial Corp. (NYSE: SF) today announced that *Working Mother* magazine has named the following Stifel financial advisors to its Top Wealth Advisor Moms list for 2020:

- Holly Baroway – Cherry Creek, Colorado
- Leigh Anne Gage – Cincinnati, Ohio
- Ria Hart – Boston, Massachusetts
- Lisa Hartung – Newport Beach, California
- Lila Marantz – Honolulu, Hawaii
- Lacey York – Beaver, Pennsylvania

The Top Wealth Advisor Moms list spotlights 400 top financial advisors across the country who have children under the age of 21 living at home. *Working Mother* and SHOOK Research rank these advisors based on the volume of assets overseen by the advisors and their team, revenues generated for the firm, and the quality of the advisors' practices.

“Maintaining a work-life balance is difficult for any working woman, but particularly for those in the financial services industry,” said Crystal Schlegl, Co-Director of Stifel’s Women’s Initiative Network. “These six women work hard to successfully meet the challenges of taking care of their families and taking care of their clients, and we could not be more proud to have them recognized on this list. As a firm, we’re committed to helping our female associates to reach their potential in their personal and professional lives.”

Methodology

Working Mother’s Top Wealth Advisor Moms, October 1, 2020. Rankings are based on the opinions of SHOOK Research, LLC, and were selected from a pool of more than 32,000 nominations. SHOOK Research considered wealth advisors who are mothers with at least one child living at home and under the age of 21. Ranking algorithm is based on qualitative measures derived from telephone and in-person interviews and surveys: service models, investing process, client retention, industry experience, review of compliance records, firm nominations, etc.; and quantitative criteria, such as assets under management and revenue generated for their firms. Investment performance is not a criterion because client objectives and risk tolerances vary, and advisors rarely have audited performance reports. Rankings are based on the opinions of SHOOK Research LLC. Neither SHOOK nor *Working Mother* receives compensation from the advisors or their firms in exchange for placement on a ranking.

Stifel Company Information

Stifel Financial Corp. (NYSE: SF) is a financial services holding company headquartered in St. Louis, Missouri, that conducts its banking, securities, and financial services business through several wholly owned subsidiaries. Stifel’s broker-dealer clients are served in the United States through Stifel, Nicolaus & Company, Incorporated, including its Eaton Partners business division; Keefe, Bruyette & Woods, Inc.; Miller Buckfire & Co., LLC; and Century Securities Associates, Inc. The Company’s broker-dealer affiliates provide securities brokerage, investment banking, trading, investment advisory, and related financial services to individual investors,

professional money managers, businesses, and municipalities. Stifel Bank and Stifel Bank & Trust offer a full range of consumer and commercial lending solutions. Stifel Trust Company, N.A. and Stifel Trust Company Delaware, N.A. offer trust and related services. To learn more about Stifel, please visit the Company's website at www.stifel.com. For global disclosures, please visit www.stifel.com/investor-relations/press-releases.

**For further information,
contact Brian Spellecy
(314) 342-2000**